



LOUD & PROUD!

Cheer New York is a proud member of the Pride Cheerleading Association (PCA). Other PCA partners include Cheer Los Angeles, Cheer Sacramento, Cheer San Francisco, Chicago Spirit Brigade, San Diego Cheer Elite and--soon--Cheer DC. Above: representatives from Cheer NY, David G. and Victor B. made a special guest appearance at California's Long Beach Pride parade on May 17th. You know they delivered a little East Coast flava! They are seen above with Sanford S. of Cheer SF and Bruce C. of Cheer LA. Links to all the PCA squads can be found at www.cheerny.org.

THE LIGHTS ON BROADWAY!



Cheer New York returned to the Marriot Marquis Hotel in Times Square to perform at the Young Adult Institute (YAI) annual Family Dinner Dance. The cheerful CNY team greeted YAI guests and staff, participated in the volunteer appreciation awards ceremony, performed a YAI cheer routine specially designed for the evening, mingled and danced with staff and guests, and kept party spirits high.

GIVE ME A "W"

Foam-fingers and shiny pom poms were the fashionable accessories adorned by employees at the staff training graduation for the new W Hotel in Hoboken, NJ. Cheer NY was booked to greet the staff on arrival and designed a special performance in the conference room--basket tosses included--to pump employees up for the day's activities. Afterwards, the squad was treated to a tasty breakfast at this beautiful and modern hotel. The W Hoboken definitely knows how to take care of people and lived up to its moto: "Enliven your senses!"



CHEER NY GOES VIRAL!

No, it's not Swine Flu, but internet stardom! Cheer New York was taped to appear in a hilarious and charming promotional video spotlighting TiVo's new Over The Air (OTA) HD service. Check it out at: <http://www.youtube.com/watch?v=65wdXjKsgQc>



W-A-L-K! LET'S ALL WALK FOR A CURE TODAY!



NYC AIDS WALK

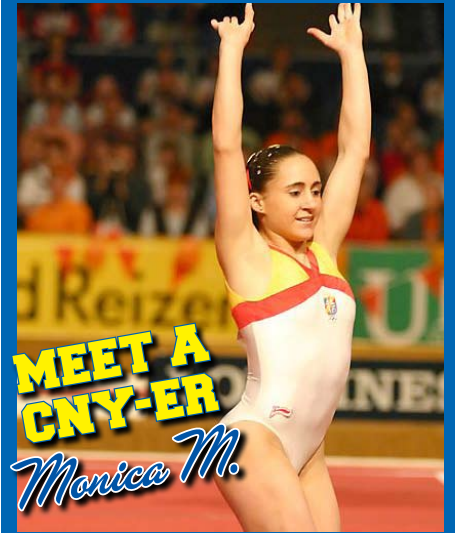


Captains Tiffany M. and Mike V.

If it's spring, you know where to find Cheer NY; in the parks and waterfronts of NYC cheering on generous New Yorkers showing up to fundraise! For example, CNY was in Central Park on May 17th to fire up and thank the crowd at AIDS Walk as they raised over \$5.6 million for AIDS services and research. CNY also turned up at Manhattan's South Street Seaport on April 19th in support of Walk MS NYC, which raised \$1.8 million for the National MS Society. Congratulations walkers!!! Cheer NY is proud of your efforts to help in the fight against debilitating diseases.



WALK MS NYC



Not only is CNY a multicultural team made up members from different cheer and athletic backgrounds, it's also international! Team members hail from Japan, Mexico, Dominican Republic, and now Spain. Monica M. is a new member that tumbled her way from Barcelona, Spain to the top of our pyramids. A student at New York's American Language Communication Center, Monica was no cheer novice when she arrived at mid-season tryouts this past spring. In addition to having cheered for the FC Barcelona professional basketball team, she modestly told us that she was on the women's gymnastics team for Spain in the 2004 Summer Olympics in Athens, Greece. No kidding, we YouTube'd her! Though an impressive athletic pedigree, Monica has been no diva. She has quietly taken to the air like a bird and, even better, has distinguished herself by her warmth, kindness and enthusiasm. Bienvenida Monica!



DELIVERING HOPE

Cheer NY presented a \$3,500 check to Cheer for Life recipient Haven of Hope for Kids Program Director Carola Walton. Haven of Hope for Kids is a small country retreat in Hope, New Jersey for families caring for children with a life-limiting illness.

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